

Lecture 4: Market Tools Part B
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Spectrum Economics and Market Tools



Lecture IV: Market Tools Part B

Spectrum Economics and Market Tools

- I. Introduction
 - I. Spectrum in the News
 - 2. Nobel Prize Winners
- II. Spectrum Economics
 - I. History of Auctions
 - 2. Spectrum Valuation Methods
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Overview

- I. Digital Television Transition
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- 3. FCC Auction 1001: Reverse Auction Clearing
- 4. FCC Auction 1002: Forward Auction New Licenses

Digital Television Transition



Figure 54. "An Analog TV Showing Noise" Noise (video), Wikipedia, https://en.wikipedia.org/wiki/Noise_%28video%29.



Digital Television Transition

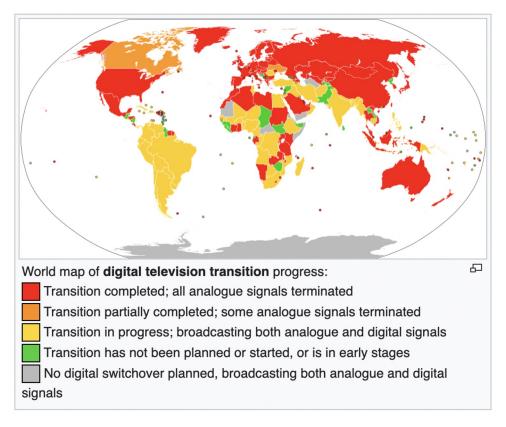


Figure 55. Global Digital Television Transition Status Digital Television Transition, https://en.wikipedia.org/wiki/Digital_television_transition.

Digital Television Transition

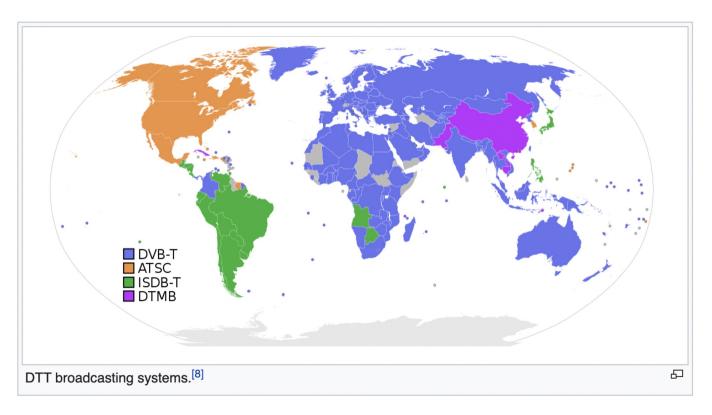


Figure 56. New Digital TV Standards

Broadcast Television Systems, https://en.wikipedia.org/wiki/Broadcast_television_systems.

Digital Television Transition



Figure 57. A Digital TV Converter Box Source: Jeffrey Beall, Digital Television Adaptor, https://en.wikipedia.org/wiki/Digital_television_adapter.



Digital Television Transition



Figure 58. TV Converter Box Coupon Program Voucher Digital Television Transition in the United States,

https://en.wikipedia.org/wiki/Digital_television_transition_in_the_United_States.



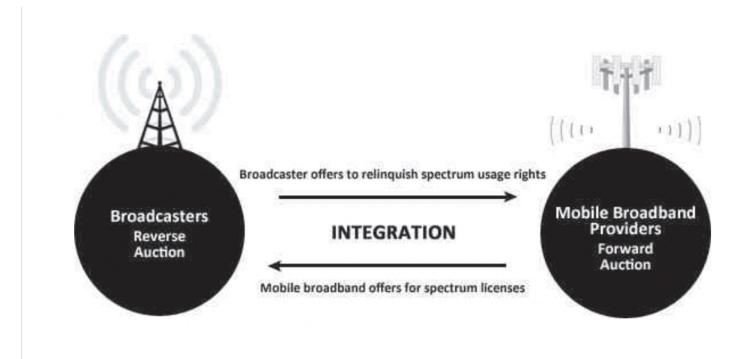


Figure 59. "A Novel Design for a Novel Process" FCC, The Broadcast Television Spectrum Incentive Auction: A Staff Summary, Jan. 16, 2013, https://www.fcc.gov/document/broadcast-television-spectrum-incentive-auction-staff-summary.

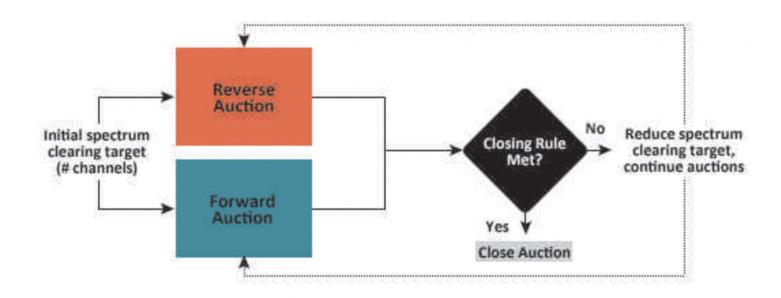


Figure 60. Simplified Version of Decision Chart for Auction Model FCC, The Broadcast Television Spectrum Incentive Auction: A Staff Summary, Jan. 16, 2013, https://www.fcc.gov/document/broadcast-television-spectrum-incentive-auction-staff-summary.

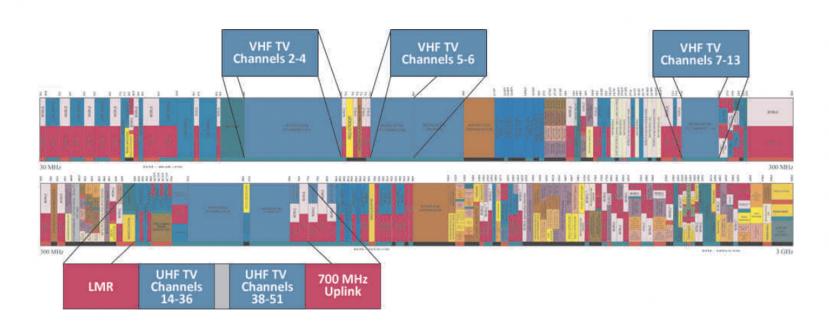


Figure 61. U.S. Broadcast Television Band with 8,402 TV Stations Prior to Auction FCC, The Broadcast Television Spectrum Incentive Auction: A Staff Summary, Jan. 16, 2013, https://www.fcc.gov/document/broadcast-television-spectrum-incentive-auction-staff-summary.

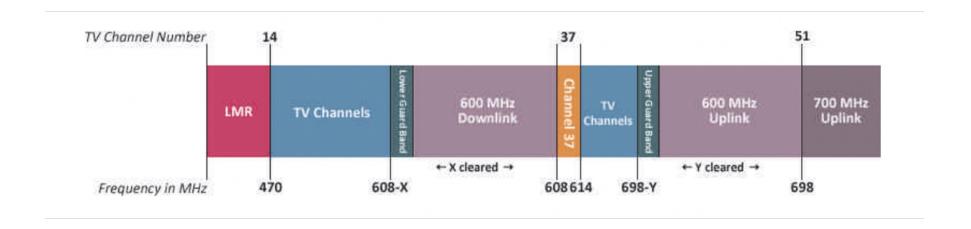


Figure 62. 600 MHz Band Pre Incentive Auction FCC, The Broadcast Television Spectrum Incentive Auction: A Staff Summary, Jan. 16, 2013, https://www.fcc.gov/document/broadcast-television-spectrum-incentive-auction-staff-summary



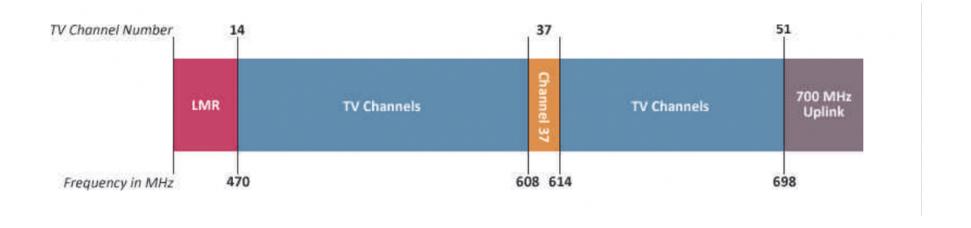


Figure 63. Proposed 600 MHz Band Post Incentive Auction FCC, The Broadcast Television Spectrum Incentive Auction: A Staff Summary, Jan. 16, 2013, https://www.fcc.gov/document/broadcast-television-spectrum-incentive-auction-staff-summary



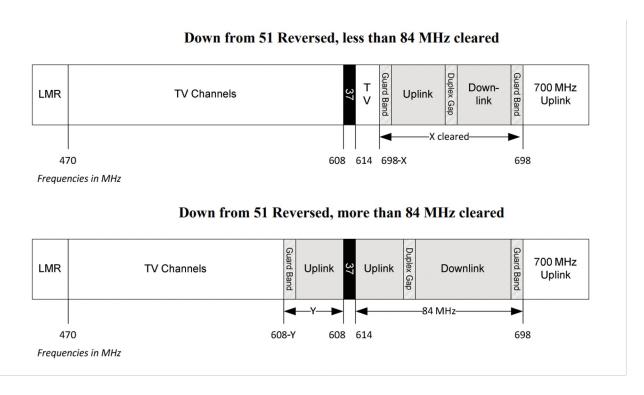


Figure 64. "Down from 51 Reversed" Band Plan Variations FCC, WTB Seeks to Supplement the Record on the 600 MHz Band Plan, May 17, 2013, https://www.fcc.gov/document/wtb-seeks-supplement-record-600-mhz-band-plan.

FCC Auction 1001: Reverse Auction - Clearing

FCC Broadcast Television Spectrum Incentive Auction Auction 1001 Winning Bids

(Sorted by DMA and Call Sign)

Date of Report: 04/04/2017 03:56 PM ET

Appendix A



(Call Sign	Facility ID	DMA	Bidder as of Closing PN	FRN as of Closing PN	Pre- Auction Band	Winning Bid Option	Compensation	Pre- Auction CSA	Post- Auction CSA
v	VCDC-TV	74419	Albany-Schenectady-Troy, NY	NEXSTAR BROADCASTING, INC.	0009961889	UHF	Go off-air	\$ 34,558,086	No	Yes
٧	WAGT	70699	Augusta, GA	Gray Television Licensee, LLC	0003748241	UHF	Go off-air	\$40,763,036	No	No
٧	VUTB	60552	Baltimore, MD	Deerfield Media (Baltimore) Licensee, LLC	0022739833	UHF	Go off-air	\$ 122,912,964	Yes	Yes
٧	WBIN-TV	14682	Boston, MA	WBIN, Inc.	0020871042	UHF	Go off-air	\$ 68,081,337	Yes	Yes
٧	VDPX-TV	6476	Boston, MA	ION Media Boston License, Inc.	0003720208	UHF	Go off-air	\$ 43,467,644	No	Yes
٧	VFXZ-CD	64833	Boston, MA	WFXZ-CD Station, LLC	0021355565	UHF	Go off-air	\$ 63,949,770	No	Yes
٧	WGBH-TV	72099	Boston, MA	WGBH Educational Foundation	0003764560	UHF	Move to Low-VHF	\$ 161,723,929	No	Yes
٧	VLVI	73238	Boston, MA	WHDH-TV	0003613825	UHF	Go off-air	\$ 162,108,481	Yes	Yes
٧	VMFP	41436	Boston, MA	NRJ TV Boston License Co, LLC	0020523098	UHF	Go off-air	\$ 93,647,708	No	Yes
٧	WYCN-CD	9766	Boston, MA	OTA Broadcasting (BOS), LLC	0022430631	UHF	Go off-air	\$ 80,401,978	No	Yes
٧	WYDN	18783	Boston, MA	Educational Public TV Corporation	0008778565	UHF	Go off-air	\$ 134,987,151	No	Yes
٧	VIVB-TV	7780	Buffalo, NY	NEXSTAR BROADCASTING, INC.	0009961889	UHF	Go off-air	\$ 46,015,135	Yes	Yes
٧	VNYB	30303	Buffalo, NY	Faith Broadcasting Network, Inc.	0007202963	UHF	Move to Low-VHF	\$ 31,960,949	No	Yes
٧	WVTT-CD	10869	Buffalo, NY	Woodland Communications, LLC	0024819252	UHF	Move to High-VHF	\$ 9,119,631	No	Yes
٧	VNNE	73344	Burlington, VT-Plattsburgh, NY	Hearst Stations Inc.	0001587583	UHF	Go off-air	\$ 50,464,592	No	Yes
٧	VVTA	69943	Burlington, VT-Plattsburgh, NY	Vermont ETV, Inc.	0005067830	UHF	Go off-air	\$ 56,648,952	Yes	No
٧	WPBO	66190	Charleston-Huntington, WV	THE OHIO STATE UNIVERSITY	0006031983	UHF	Go off-air	\$ 8,822,670	No	No

Figure 66. Excerpt from FCC Auction 1001 Winning Bids FCC, FCC Announces Results of World's First Broadcast Incentive Auction, Apr. 13, 2017, https://www.fcc.gov/document/fcc-announces-results-worlds-first-broadcast-incentive-auction-0; id., Appendix A, https://docs.fcc.gov/public/attachments/DA-17-314A2.pdf.



FCC Auction 1001: Reverse Auction - Clearing



The Incentive Auction "By the Numbers"

Reverse Auction

\$10.05 billion	Revenues to winning broadcast stations
84 MHz	Cleared by the reverse auction process
175	Winning stations
\$304 million	Largest individual station payout
\$194 million	Largest non-commercial station payout
30	Band changing winners (moved to low- or high-VHF)
36	Winning stations receiving more than \$100 million
11	Non-commercial stations winning more than \$100 million

Figure 67. Reverse Auction - Results "By the Numbers" FCC Announces Results of World's First Broadcast Incentive Auction, https://www.fcc.gov/document/fcc-announces-results-worlds-first-broadcast-incentive-auction-0; id., Fact Sheet, https://docs.fcc.gov/public/attachments/DOC-344398A1.pdf.



FCC Auction 1002: Forward Auction - New Licenses

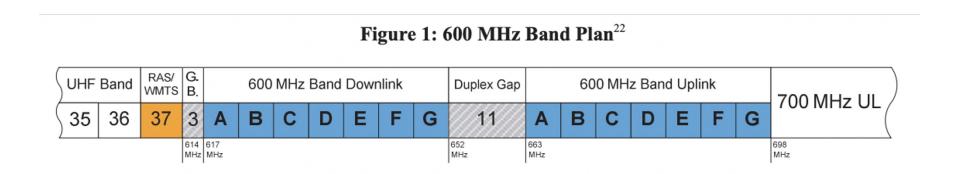


Figure 68. 600 MHz Band Plan

In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, Report and Order, 29 FCC Rcd 6567,

https://www.fcc.gov/document/fcc-adopts-rules-first-ever-incentive-auction, https://docs.fcc.gov/public/attachments/FCC-14-50A1.pdf.



FCC Auction 1002: Forward Auction - New Licenses

Table 1: 600 MHz Band License Summary

Block	Downlink Frequencies (in MHz)	Uplink Frequencies (in MHz)	Total Bandwidth	Geographic Area Type	No. of Licenses
A	617-622	663-668	10 MHz	PEA	416
В	622-627	668-673	10 MHz	PEA	416
С	627-632	673-678	10 MHz	PEA	416
D	632-637	678-683	10 MHz	PEA	416
Е	637-642	683-688	10 MHz	PEA	416
F	642-647	688-693	10 MHz	PEA	416
G	647-652	693-698	10 MHz	PEA	416

Figure 69. 600 MHz Band License Summary

In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, Report and Order, 29 FCC Rcd 6567, https://docs.fcc.gov/public/attachments/FCC-14-50A1.pdf.

FCC Auction 1002: Forward Auction - New Licenses

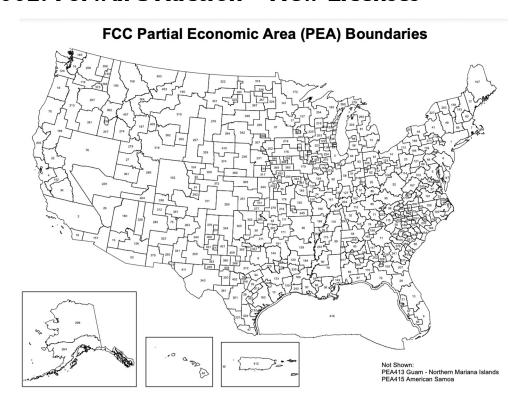


Figure 70. Forward Auction Partial Economic Area (PEA) Boundaries FCC, WTB Provides Details about Partial Economic Areas, https://www.fcc.gov/document/wtb-provides-details-about-partial-economic-areas; Id., Attachment, https://docs.fcc.gov/public/attachments/DA-14-759A4.pdf.



FCC Auction 1002: Forward Auction - New Licenses

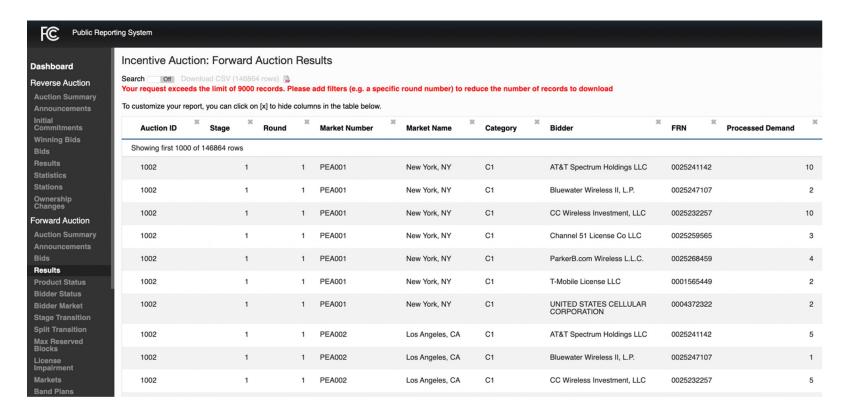


Figure 71. FCC Auction 1002 Results FCC Public Reporting System,

https://auctiondata.fcc.gov/public/projects/1000/reports/forward-results.



FCC Auction 1002: Forward Auction - New Licenses

FCC Incentive Auction - Forward Auction Auction 1002 Bidder Summary Appendix B



Date of Report: 04/06/2017 08:50 AM ET

Bidder	FRN	Bidding Credit Type	Number of Licenses Won	Number of PEAs	Gross Adjusted Payment	Net Adjusted Payment
Agri-Valley Communications, Inc.	0003778362	rural - 15%	5	3	\$ 5,285,000	\$ 4,492,250
AT&T Spectrum Holdings LLC	0025241142		23	18	\$ 910,202,302	\$ 910,202,302
Bluegrass Consortium	0025234709	rural - 15%	4	4	\$ 3,928,000	\$ 3,338,800
Bluewater Wireless II, L.P.	0025247107	small - 25%	66	64	\$ 718,323,225	\$ 568,323,225
CC Wireless Investment, LLC	0025232257		73	72	\$ 1,724,877,376	\$ 1,724,877,376
Cellco Partnership d/b/a Verizon Wireless	0003290673		0	0	\$ 0	\$ 0
Cellular South Licenses, LLC	0020434767		11	6	\$ 19,453,000	\$ 19,453,000
Channel 51 License Co LLC	0025259565	small - 25%	8	5	\$ 1,008,704,549	\$ 858,704,549

Figure 72. Excerpt from FCC Incentive Auction Results – Auction 1002 FCC, Forward Auction Auction 1002 Bidder Summary, https://docs.fcc.gov/public/attachments/DA-17-314A3.pdf.



FCC Auction 1002: Forward Auction - New Licenses

Forward Auction	
\$19.8 billion	Gross revenues (2 nd largest in FCC auction history)
\$19.3 billion	Revenues net of requested bidding credits
\$7.3 billion	Auction proceeds for federal deficit reduction
70 MHz	Largest amount of licensed low-band spectrum ever made available at auction
14 MHz	Spectrum available for wireless mics and unlicensed use
2,776	License blocks sold (out of total of 2,912 offered)
\$1.31	Average price/MHz-pop sold in Top 40 PEAs
\$.93	Average price/MHz-pop sold nationwide
50	Winning bidders
23	Winning bidders seeking rural bidding credits
15	Winning bidders seeking small business bidding credits

Figure 73. Forward Auction - Results "By the Numbers"

FCC, FCC Announces Results of World's First Broadcast Incentive Auction, https://www.fcc.gov/document/fcc-announces-results-worlds-first-broadcast-incentive-auction-0; id., Fact Sheet, https://docs.fcc.gov/public/attachments/DOC-344398A1.pdf.

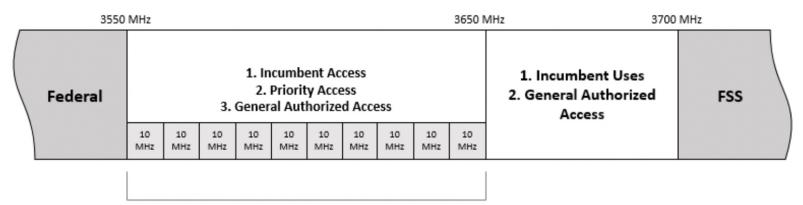


Overview

- I. CBRS and SAS/PAL Regime
- 2. Experimental Licenses



CBRS and SAS/PAL Regime



Each PAL is a 10 MHz channel in the 3550-3650 MHz band. No more than seven PALs will be issued in any county. A licensee can aggregate up to four PALs channels in one county.

Figure 74. Band Plan for 3.5 GHz Band

FCC, 3.5 GHz Band Overview, https://www.fcc.gov/wireless/bureau-divisions/mobility-division/35-ghz-band/35-ghz-band-overview.



CBRS and SAS/PAL Regime

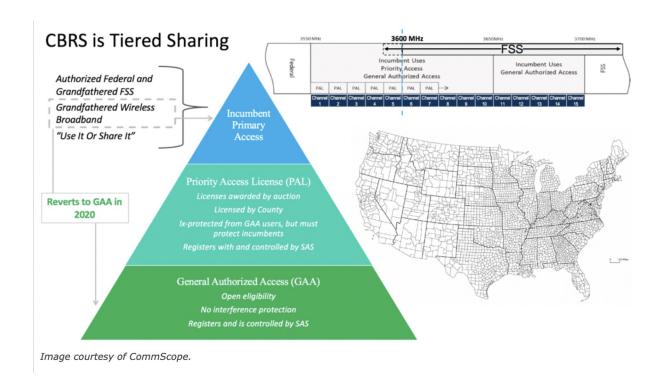


Figure 75. Citizens Broadband Radio Service (CBRS)

Sean Kinney, "Where Are We Today with CBRS and What's Next?" RCR Wireless, Dec. 16, 2019, https://www.rcrwireless.com/20191216/policy/cbrs-whats-next, citing image source, CommScope.



CBRS and SAS/PAL Regime

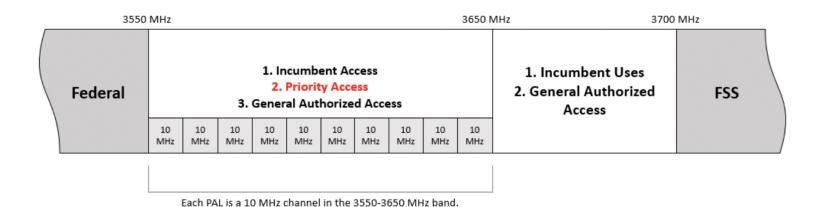


The CommScope SAS, in coordination with the environmental sensing capability, identifies wireless signals of incumbent users to avoid interference from CBRS operations. (CommScope/Business Wire)

Figure 76. CommScope Interoperability Testing of Incumbent Military Radar on CBRS Bands Monica Alleven, "Ericsson, CommScope Complete CBRS Interoperability Tests," Fierce Wireless, Apr. 12, 2018, https://www.fiercewireless.com/wireless/ericsson-commscope-complete-cbrs-interoperability-tests.

CBRS and SAS/PAL Regime

3.5 GHz Band Plan



No more than seven PALs will be issued in any county.

A licensee can aggregate up to four PALs channels in one county.

Figure 77. 3.5 GHz Band Plan in FCC Auction 105 for Tier 2 Priority Access Licenses (PALs) FCC, Auction 15: 3.5 GHz Band, https://www.fcc.gov/auction/105.

Experimental Licenses

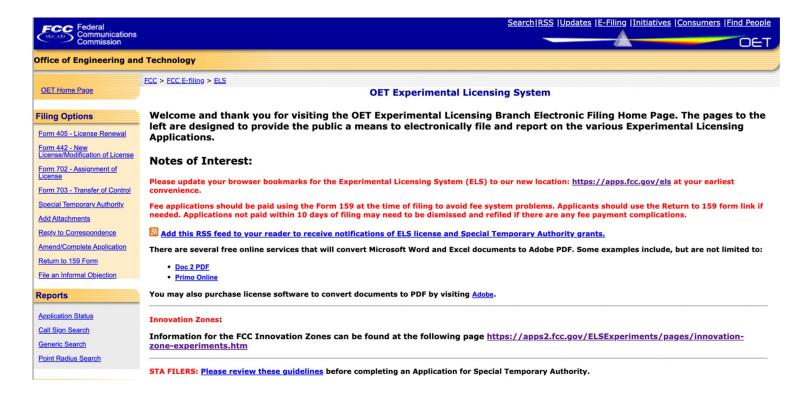


Figure 78. FCC's OET Experimental Licensing System FCC, OET Experimental Licensing System, https://apps.fcc.gov/oetcf/els/index.cfm.



Experimental Licenses



Figure 79. FCC's Form 442 for Experimental Station Authorization FCC, Dashboard for Experimental Radio Station Authorization (Form 442), https://apps.fcc.gov/oetcf/els/forms/442Dashboard.cfm.



Experimental Licenses

¹⁶² Those 13 experiments are being conducted by the following licensees under the listed call signs. (1) Brown University (WI2XVS) – Propagation measurements, including passive bands at approximately 100, 200, 300, and 400 GHz. (2) Lockheed Martin Corporation (WG2XJE) – Radar cross-section measurements in various bands, including 95-100 GHz. (3) Northrop Grumman Systems Corporation (WJ2XEM) – Testing of frequency hopping systems in two bands, including the 92-96 GHz band. (4) NYU Tandon School of Engineering (WI2XSY) - Propagation testing, including 5G, in various bands, including 140-160 GHz. (5) Raytheon IDS (KI2XGC) -Development of antenna test ranges in various bands, including 92-100 GHz. (6) Raytheon Missile Systems (WB2XGB) – Testing, development, and demonstration of radars in three bands, including 92-100 and 102-105 GHz. (7) Raytheon Missile Systems (WI2XWW) – Testing of carbon-loaded Teflon equipment for US Army in the 92-96 GHz band. (8) Raytheon Missile Systems (WG2XHU) – Testing of RF deterrent system in the 94-96 GHz band. (9) Raytheon Missile Systems (WM9XAM) – Testing antenna patterns in the 90-102 GHz frequency range. (10) S2 Corporation (WH2XUK) – Development of a broadband spatial/spectrum receiver in support of developing a broadband staring receiver in various bands, including 26.5-100 GHz. (11) Sierra Nevada Corporation (WE2XCP) – Testing helicopter autonomous landing system in the 92.5-95.5 GHz band. (12) The Boeing Company (KB2XEU) – Testing of company's antennas in various bands, including 148.5-151.5 and 185-190 GHz. (13) University of Buffalo (WM9XGE) – Propagation measurements in the 1 THz region. Database query of January 30, 2018.

Figure 80. The 13 Experimental Radio Licenses above 95 GHz as of 2018 In the Matter of Spectrum Horizons, ET Docket No. 18-21, RM-11795, Notice of Proposed Rulemaking and Order, Feb. 28, 2018, https://docs.fcc.gov/public/attachments/FCC-18-17A1_Rcd.pdf, at ¶ 67 n.162.



Experimental Licenses

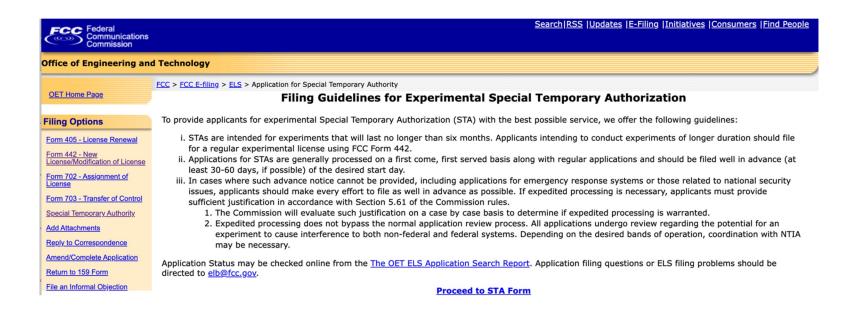


Figure 81. Filing Guidelines for Experimental Special Temporary Authorization FCC, Filing Guidelines for Experimental Special Temporary Authorization, https://apps.fcc.gov/oetcf/els/forms/STANotificationPage.cfm.



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